

## Dhruv Energy: Pursuing Business Through Innovation and Technology

The Indian renewable energy sector is the fourth most attractive renewable energy market in the world. As of October 2018, India ranked 5th in installed renewable energy capacity. According to 2018 Climate scope report, India ranked second among the emerging economies to lead to a transition to clean energy. Installed renewable power generation capacity has increased at a fast pace over the past few years, posting a CAGR of 19.78 percent between FY14–18. The focus of the Government of India has shifted to clean energy after it ratified the Paris Agreement. With the increased support of government and improved economics, the sector has become attractive from an investors perspective. As India looks to meet its energy demand on its own, which is expected to reach 15,820 TWh by 2040, renewable energy is set to play an important role. Dhruv Energy is a Noida based company working towards excellence in Renewable energy space, and believe in pursuing business through innovation and technology.



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Dhruv Energy's vision is to provide global quality and customized services that exceed the expectations of the esteemed consumers. The firm offers various services such as Solar Power Plant, Renewable Energy, Environment Protection, Solar Power and Engineering Procurement & Construction. "Our goal is to be a leader in the industry by providing enhanced products, services, relationships, and profitability. Dhruv Energy is involved in Engineering Procurement and commissioning (EPC) of solar power plants (On-grid and off-grid) throughout India. We were also involved in setting up of initial net-meter in the state of Uttar Pradesh in one of our power plants. The firm is a one-stop solution to entire power plant needs, starting from project financing to third party sale of power. Further, the organization also installs and



K.K.Gupta,  
Chairman

maintains solar power plants in both Capax mode and Resco mode. The solar installation service provider has installed solar power plants from size 20KW to 240KW, currently, we are working on EPC of MegaWatts scale projects," says K.K Gupta, Chairman & Director, Dhruv Energy.

The firm has a wide range of clientele such as ITI, Shivalik Education Society-Haridwar, Shri Ramswaroop Memorial University (SRMU)-Lucknow, Punj Group are to name a few. "Dhruv Energy doesn't randomly build a plant of capacity demanded by the customer. We rather help the client understand the power demand and then suggest the feasible optimal capacity. The firm also carries out a geographical survey and submit a PFR along with the plant design to the client. Based on the approval we proceed with the civil works followed by commissioning. The organization believes that customers are the reason for their existence, and greatly respect the trust that they place on the solar installation service providers. Our mission is to build long-term relationships with our customers. We strive towards delighting our customers at every opportunity through exceptional customer service. Further, Dhruv Energy has also worked with various government agencies working in the solar domain and we keep ourselves up-to-date with latest changes/updates in policies formulated by Govt. of India," adds Shri K.K Gupta.

The hard-working team at Dhruv Energy is one of the reasons for behind the firm's accomplishment. "We have our offices in Varanasi, Noida, and Bhopal. The company is run by highly motivated and world-class leaders, having vast experience of the industry, some of us have managed very large scale PSU (public sector unit) in India. Our team comes with several years of industry experience, and comprise of a highly motivated set of specialists & industry experts," pinpoints K.K Gupta.

The solar energy service provider with a pragmatic outlook aim is to accelerate the adoption of technologies under renewable energy across the world to conserve the environment and provide a sustainable and conflict-free power supply. "Our future looks bright as we continue developing a strong base of key customers and increasing the assets and investments of the company," concludes K.K Gupta. 